



Ecotourism and Ski Touring. Tour Operators' Adaption of Ecotourism Principles

By Hannah Schwamborn

Grin Verlag GmbH Jan 2015, 2015. Taschenbuch. Book Condition: Neu. 210x152x7 mm. Besorgungstitel - vorauss. Lieferzeit 3-5 Tage. Neuware - Seminar paper from the year 2013 in the subject Tourism, grade: 1,0, The University of Applied Sciences in Eberswalde, language: English, abstract: Ski touring becomes more and more popular among tourists. Since ski tours pose a threat to the natural environment this paper investigates in how far ecotourism principles are respected by ski touring operators. A survey among Austrian and German tour operators was undertaken to investigate the current adoption of ecotourism principles by the operators. 52 pp. Englisch.



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