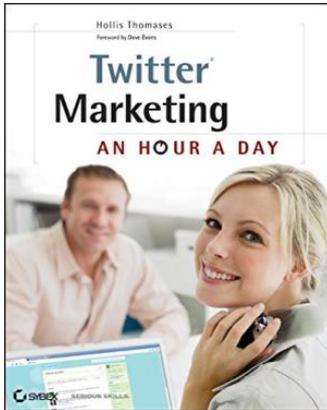


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TWITTER MARKETING: AN HOUR A DAY



John Wiley and Sons Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 1. Auflage. 228 x 186 mm. Language: English . Brand New Book. The complete guide to a successful Twitter marketing campaign. Twitter is a microblogging service that is changing the way we communicate. Marketers recognize its value, and Twitter Marketing: An Hour a Day offers marketers, advertisers, brand managers, PR professionals, and business owners an in-depth guide to designing, implementing, and measuring the impact of a complete Twitter strategy. Expert...

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- Authored by Hollis Thomases
- Released at 2010



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